

Diwali Catalogue

2025-26

Eco-Friendly | Livelihood Generating | Sustainable



Crafttizen



Petalists

Our Artisans



Adults with Intellectual Disabilities



Traditional Artisans



Underprivileged Women

At Craftizen, we run **craft-based livelihood programs** that provide end to end support across the crafts value chain from skill training and equipment support, to design, innovations and market linkages. We support marginalised communities with no other avenues for income earning including **unskilled women, adults with intellectual disabilities and traditional artisans.**

Our goal is to **preserve India's rich crafts heritage, promote inclusion, and help communities overcome poverty and inequality.**

Our Impact

Over the past decade, our craft based livelihood programs have scaled pan-India. Craftizen's collaborative impact model is enabling long-lasting social change across multiple parameters:



9,038

Beneficiaries skilled



100 +

Livelihood centres



101

NGO Partners



350

Unique designs developed



97,000

Discards recycled / upcycled (kgs)



500

Traditional artisans impacted



Dignified Livelihoods



Celebrate the season with purpose. Our festive products are lovingly handmade by our “**Petalists**”, our **artisans with intellectual disabilities**, providing dignified livelihoods and meaningful opportunities for creative engagement and cognitive development.

Each item reflects the joy, skill, and care of its maker, crafted using eco-friendly materials to honour both people and planet.



What is Flo-Dust?

Flo-dust is **Craftizen's unique** material made from a mixture of recycled **paper and flower powder**.

This unique material is hand-processed to make a paper mache like clay. It requires no firing / baking process and is **biodegradable**.

Flo-dust lends itself to a variety of shapes and forms and is used to make **a range of festive products featured in this catalog**.

Being a natural material, it is **therapeutic** for our artisans with intellectual disability.



Join us in celebrating this unique, award-winning material!

Directory

Illumination

- Rangoli Tea-light Set
- Urli Candle
- Lotus Urli Candle
- Modak Candles
- Laddoo Candles
- Decorative Diyas
- Terracotta Diyas
- Tea-light holders

Aroma

- Wax tablets
- Agarbatti and Dhoop
- Agarbatti holders

Décor

- Table Runners
- Mandala ornament
- Ganesha hanging
- Ganesha Toran

A still life composition featuring a lit diya (oil lamp) in a terracotta bowl on the left. To its right are two vibrant orange marigold flowers. In the foreground, a large, dark brown, curved object, possibly a piece of wood or a large leaf, holds several small, pale yellow and white pumpkins. The background is a dark, textured green fabric. The overall lighting is warm and soft, emanating from the flame of the diya.

Illumination



1

Rangoli

Tea-Light Set

This elegant **Flo-Dust Rangoli** set can be used creatively to decorate any surface - table, sideboard or floor.

The pieces can be placed together or used individually to create your own unique patterns. Combine with Diyas and T-lite candles for eye-catching festive decor.

Colours can be customised for bulk orders

Design 1 includes:
11 Flo-dust pieces
2 Terracotta Diyas
5 T-lite candles



2



3

Design 2 includes:
12 Flo-dust pieces
5 T-lite candles

Design 3 includes:
9 Flo-dust pieces
5 T-lite candles
2 Painted Diyas



4



5

Design 4 includes:
9 Flo-dust pieces
5 T-lite candles

Design 5 includes:
8 Flo-dust pieces
5 T-lite candles

Painted Terracotta Diyas

These timeless hand-painted *Diyas* are a classic addition to Diwali festivities.

Gilded with gold to enhance their beauty and add a touch of richness, they bring the warmth of beautiful nostalgia as they gracefully light up your home!

Set of 2 / 4 / 6 / 8





Decorative Diyas

Sparkle meets tradition with this set of hand-painted terracotta **Diyas**, adorned with delicate mirror embellishments, perfect for adding festive flair and luminous charm to your Diwali décor.

*Diya designs can vary,
depending on stock availability.*

Set of 2 / 4 / 6 / 8



Urli Candle

Urli is a traditional decorative bowl used in southern India especially during celebrations and festivals.

This candle pays homage to that heritage while being a tasteful addition to one's festive collection.

Single unit



Lotus Urli Candle

Elevate your home décor with this exquisite Brass Lotus Urli Candle, a timeless blend of traditional craftsmanship and spiritual elegance., the urli features a beautifully detailed lotus flower design symbolising purity, prosperity, and peace.

Set of 2



Modak Candle

An ode to the festive sweet, this handcrafted candle takes inspiration from the classic spiral form of the delectable **Modak**!

Set of 4



Laddoo Candle

Taking inspiration from this irresistible delight, this candle is bound to invoke a festive warmth and a sweet sense of nostalgia!

Set of 4





Flo-dust

Tea-light holders

Add a pop of festive colour with this charming set of peach and teal tea light holders, crafted in Flo-dust and perfect for lighting up cosy corners this Diwali.

Set of 2 / 4



Delicate and delightful, the '**Lumina**' butterfly-shaped tea light holders in peach Flo Dust are sure to bring a whimsical glow to your Diwali celebrations, where light takes flight in style.

Set of 2 / 4

Hand-painted Tea-light Holders

Illuminate your festivities with these exquisite hand-painted wooden tea light holders from *Banaras*, a celebration of traditional artistry and warm, glowing charm perfect for your Diwali décor.

Set of 2

MoQ: 100 pieces for
all designs





Recycled Wood Tea light holders

Crafted from recycled wood, this tea light holder features a beautiful laser-cut floral motif. Simple, elegant, and perfect for adding a subtle decorative touch to your festive setup.



Recycled Wood Lantern

Made from recycled wood, this lantern features intricate *Jaali* laser cutwork that adds charm and character perfect for cozy evenings and festive corners alike.

MoQ: 300 pieces for all designs

A close-up photograph of two lit incense sticks standing upright in a wooden holder. The sticks are light-colored with dark, charred tips. The background is softly blurred, showing green leaves and dark, thin branches. The lighting is warm and focused on the incense sticks.

Aroma

Flower Infused Wax Tablets

Crafted with care, our soy wax tablets are a beautiful blend of function and fragrance. Made from natural soy wax and hand-poured in small batches, each tablet is infused with essential oils and adorned with dried botanicals for a touch of natural elegance.

Perfect for gently scenting drawers, closets, or linens, these eco-friendly tablets offer a subtle, long-lasting aroma.

Single unit





Agarbatti with holders

A fragrant **Agarbatti** set with a flo-dust holder, handcrafted from recycled temple flowers by individuals with intellectual disability. 100% charcoal free.

Set of 30 sticks



Dhoop

Soothing **Dhoop** cones made from recycled temple flowers, handcrafted by individuals with intellectual disability.

A mindful touch to your rituals. 100% charcoal free.

Set of 20 cones

Agarbatti Holders

A traditional elephant incense holder, hand-painted by skilled artisans in *Banaras*. A vibrant, timeless addition to your festive rituals. *Comes in multiple colours.*



A hand-carved lotus-shaped incense holder crafted by *Channapatna* artisans. Elegant and earthy, it will lend grace to your festivities!

MoQ: 100 pieces for both designs





Décor



Table Runners

Elevate your festive table setting with our handcrafted and hand-block printed table runners, a blend of tradition and elegance that is sure to lend warmth and charm to every Diwali gathering.



Single Unit, MoQ: 30 pieces

**Colours can be customised for bulk orders*

Flo-dust Ornament Mandala Hanging

A sparkling hanging ornament adorned with tiny mirror accents. Light-catching and vibrant, this will definitely add charm and dazzle to any Diwali décor.

Single Unit

**Colours can be customised for bulk orders*





Flo-Dust Ornament Ganesha Hanging

Grace your space with divine charm. This beautifully crafted ornament, stamped with the image of Lord Ganesha, symbolizes blessings, wisdom, and auspicious new beginnings.

A serene touch to your celebrations, perfect for Diwali décor or a thoughtful gift.

Single Unit



Ganesha Toran

Welcome auspicious energy
into your home with this
beautifully handcrafted
Ganesha Toran with custom-
designed wooden pieces that
are carefully hand-painted.
Combined with festive
pompoms and beads.

Perfect for festive gifting, it
adds a serene, sacred touch to
any entrance.

Single Unit





Curated hampers



Lotus Hamper

Light & Aroma:

Agarbatti and Flo-dust holder

Scented Urli candle

Flower Infused wax tablets (set of 2)

Embellished Diya (set of 2)

Festive Delights:

Flo-dust Mandala Hanging

Flo-dust rangoli tea light holders

Bar of chocolate

Lifestyle & Decor:

Block printed lotus runner

Kalamkari Gift Box (reusable)

Hibiscus Hamper

Light and Aroma:

Agarbatti and flo-dust holder
(set of 20 Incense sticks)
Lotus Urli candle (set of 2)
Embellished diyas (set of 2)

Festive Delights:

Flo-dust Mandala hanging
Flo-dust Rangoli Tea light holders

Lifestyle & Decor:

Block printed lotus runner
Brocade fabric Box (reusable)



Marigold Hamper

A6 embroidered notebook

Modak and Moti-choor ladoo candle (set of 4)

Painted diyas (set of 2)

Flo-dust Mandala hanging

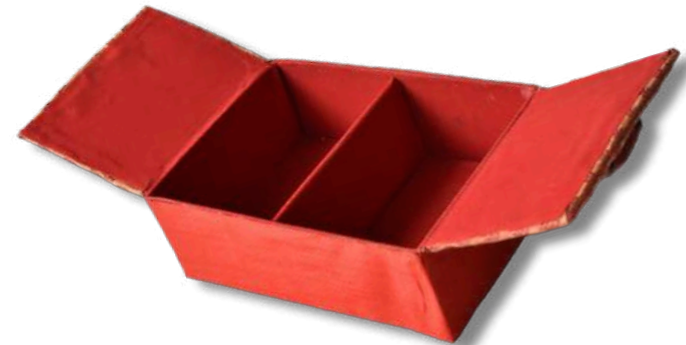
Kalamkari fabric Box (reusable)



Festive Hamper boxes

Thoughtfully designed and beautifully presented, our reusable gift boxes made with premium fabrics, are a celebration of texture, tradition, and timeless craftsmanship.

Perfect for festive occasions, and meaningful gifting, these boxes are as sustainable as they are stylish, and made to be treasured long after the contents are enjoyed.



Thank you!

For bulk orders, reach out to

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Craftizen



Petalists