



## Eco-Friendly Trophies & Medals



# Why Biodegradable Mementos?

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Trophies & medals are most often made from plastic, metal, and synthetic resins—materials that **take centuries to decompose** and contribute to environmental pollution. Every year, **countless awards and mementos end up in landfills**, adding to the growing waste crisis.

**Eco-friendly trophies and medals by Craftizen** offer a **sustainable alternative**, crafted from recycled materials like ***flo-dust*** (made from **Temple flowers & paper discards**) and **Wood / MDF**.

Our mementos celebrate achievements while **honouring the planet**. By choosing biodegradable awards, organizations can reduce their environmental footprint and inspire a shift toward responsible recognition.

*After all, true success isn't just about winning—it's about creating a future worth celebrating.*





# Flo-Dust Trophies & Medals

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# Our Artisans

## Adults with Intellectual Disability (ID)

We provide skill training and livelihood support to adults with intellectual disability to create marketable products from discard materials such as Temple flowers, Paper waste, Fabric leftovers and newspapers.

Our **Petalists** livelihood program is today India's largest vocational training program for adults with ID, providing **dignified labour and regular incomes**, as well as **therapeutic rehabilitation**. By customising skills to suit abilities, we ensure **meaningful work** to our differently abled artisans.





# Flo-dust Material

Flo-Dust is a unique recycled material **created by Craftizen** by combining 2 discard materials:

- a) Flowers (from Temples)
- b) Paper-dust (cardboard mills)

Lovingly made by our artisans with intellectual disability, Flo-dust enables them to earn a **dignified and sustainable livelihood**, whilst also providing therapeutic benefits since it is a combination of natural materials.



Paper Dust

Flower Powder

Flodust

# Innovative Material: first of its kind!

For this innovative material Craftizen won an **Innovation Award by the Serendipity Arts Centre**  
**in the Art & Sustainability category in April 2021**



CONFLUENCE  
IDEATHON





## Trophy Designs

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Flo-dust is a **malleable** material that can be easily **customized into different shapes**, and any design can be **imprinted** on it.

Our designs are usually **inspired from nature**.

### Lead Time:

**3-4 weeks** since it takes 2 weeks for pieces to dry before we can sand and paint.



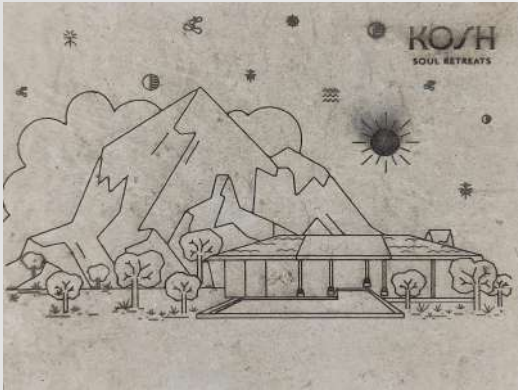
## Design Details

- **Branding / Logo printing:**
  - Engraved
  - Embossed
  - Laser etched
- **Customisation**
  - Colour schemes
  - Thematic design development
- **Product Specs:**
  - Sizes up to 6 inch x 9 inch
  - Thickness: 4mm Flo-dust slabs
- **Complementary Product possibilities:**
  - Souvenir magnets
  - Keychains
  - Medals
  - Coasters





# Design Techniques



Laser engraved and Hand-painted



Laser etching with wooden base



Embossed



Laser Cutting engraving and Hand-painting

# Colour Customization

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Colours can be customised to match your brand and corporate identity.





# Flo-Dust Medals

**These medals are unique in so many ways:**

1. Lightweight and sturdy, these are easy and cost-effective to transport (for bulk shipments and events in multiple locations)
2. Lanyards are upcycled from factory surplus shoelaces, upping the eco-friendly quotient
3. Colours can be customised easily
4. Easy to screen-print - which is helpful in matching the desired content



# Popular for Runs and Employee Recognition

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**Our medals are popular for:**

- a) Sports events** such as runs & marathons
- b) Eco-conscious** and environment friendly festivals
- c) Employee recognition** - *our medals will motivate and augment the feel-good factor*



# Wood & MDF

## Trophies and Medals

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*from Channapatna*



# Our Artisans

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## Traditional Artisans from Channapatna

Craftizen has successfully executed programs for **revival of traditional craft clusters** through skill enhancement, upgrading equipment & tools, design development and marketing support.

Craftizen now has a **fully functioning design innovation lab** in Channapatna, Karnataka as a part of this program.





# Customised Trophies & Medals

Wood and MDF are materials that offer several advantages:

1. Easy to produce in large volumes: Lead time is 2 weeks for upto 5,000 pieces
2. Lightweight and sturdy, they are cost-effective to transport
3. Multiple branding options including **laser etching** and **screen printing**



# Our Medals become Magnets!

One of the most loved features of our medals is that they **convert into fridge magnets**.

Our medals thus have a longer recall value, reminding the recipient of the fond memories of the event ever so often.





# Branding Options

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**Acrylic plaque:** this option can be chosen when you need a shiny finish.

**Time needed:** 3-4 days

**MoQ:** 50 pieces



**Laser engraving:** can be done, but only on light coloured wood.

**Time needed:** 1 week

**MoQ:** 100 pieces



**Paper plaque:** is the simple and quickest solution.

**Time needed:** 1-2 days

**MoQ:** 20 pieces

# Awards and Fellowships

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भारतीय शिल्प संस्थान  
INDIAN INSTITUTE OF CRAFTS & DESIGN, JAIPUR

**Pupul Jayakar Award for  
'Craft Entrepreneurship', 2023**



सत्यमेव जयते  
**NITI Aayog**



**Women Transforming India, 2022**

**CONFLUENCE** X

**IDEATHON 2021**

AN INITIATIVE BY HERO ENTERPRISE



**Confluence Ideathon 2021**

**Arts X Environment**



**Sankalp Award  
Best Social Enterprise -  
Plastic Mitigation, 2019**



**TATA TRUSTS**

**Harvard - Tata Trust  
Social Innovation Grant  
2016**



**Startup  
Leadership**

**Social Enterprise of the Year  
2016**



**Social  
Entrepreneur  
Fellowship 2013-14**





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