



Craftizen

POOJA AND FESTIVE CATALOGUE 2025-2026



Petalists

OUR ARTISANS



**ADULTS WITH
INTELLECTUAL DISABILITY**



**UNDERPRIVILEGED
WOMEN**



TRADITIONAL ARTISANS

In India, artisans face significant challenges in reviving their traditional crafts and making them marketable. Women and persons with intellectual disabilities are disproportionately affected, struggling to access resources, vocational training, and employment opportunities. At Craftizen, we address these issues through craft based livelihood programs that provide skill training, design development, capacity building and market linkages.

Through our initiatives, we aim to preserve India's rich cultural heritage, promote social inclusion, and empower communities to break the cycle of poverty and inequality.

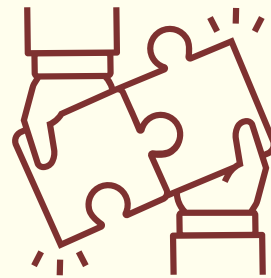
OUR IMPACT

Our craft based livelihood programs are being implemented pan-India. Craftizen's collaborative impact model is enabling long-lasting social change across multiple parameters:



10,100

Beneficiaries skilled



105

Livelihood centres



100+

NGO Partners



400

**Unique designs
developed**



100,000

**Discards recycled /
upcycled (kgs)**



500

**Traditional artisans
impacted**

GIVING USED FLOWERS A NEW LEASE OF LIFE...

Through our **Green Skilling Program**, we have skilled **adults with intellectual disabilities (ID)** to recycle Temple flowers and convert them into a range of unique products. We lovingly call our artisans **“Petalists”**.

Today, this has grown to be **India’s largest program for vocational training of adults with ID** enabling impact at multiple levels:

- income-generating
- environment friendly
- enabling therapeutic rehabilitation
- providing meaningful engagement & dignified livelihoods



FLO-DUST: RECYCLED MATERIAL CREATED IN-HOUSE

What is Flo-Dust?

Recycled material created by Craftizen from:

- Flowers from Temples
- Paper-dust from cardboard mills

Enables dignified livelihoods and therapeutic benefits for our artisans

What makes it unique?

- 100% natural and biodegradable
- Malleable - easy to mould into 2D shapes
- Can be imprinted & engraved upon
- Lightweight yet very sturdy
- Energy saving: needs only natural sunlight



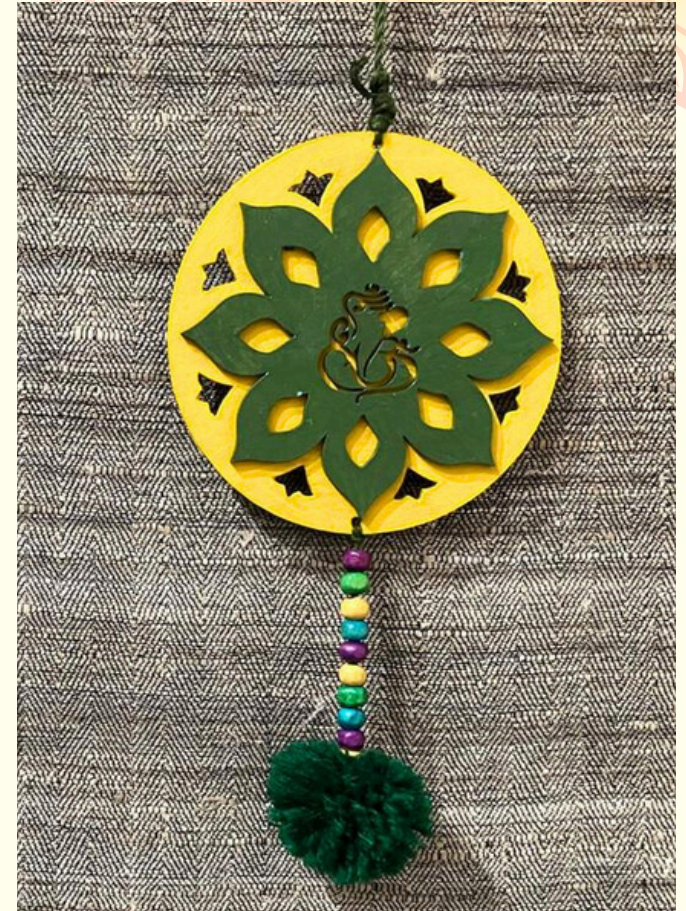
FLO-DUST GANESH HANGING



This delightful Ganesha hanging ornament is crafted from Flo-dust.
Colours can be customised for bulk orders

Dimensions- 9cm diameter

MDF GANESHA ORNAMENT



A beautiful design with 2 layers of MDF to give a lovely colour contrast with a design overlay.
Colours can be customised for bulk orders

Dimensions- 9.5 cm diameter

MDF GANESH DESIGN TORAN



A fresh new design with intricately cut MDF pieces, combined with a thread braid and woolen pom-poms.
Colours can be customised for bulk orders



Dimensions- 3 ft long, 90 mm wide

FABRIC TORAN



Make your doorframes stand out with our traditionally designed Torans that are sure to add an earthy and welcoming touch.

Fabric, Colours & Designs can be customised
Dimensions- 3 ft long



HAND BLOCK-PRINTED RUNNER



Lotus Table Runner

Handcrafted runners in vibrant Pinks, Yellows and Reds - perfect festive addition to a coffee table. Hand block printed by artisans with intellectual disability.

Size : 12 inch x 48 inch



BRASS URLI CANDLE



Brass Urli Candle

Soy wax candles handcrafted by Adults with Intellectual Disability with essential oil fragrances, the perfect addition to your festivities

Sizes available : 4" and 3" diameter



Height - 2.5"
Width - 2"

T-LITE HOLDERS



WOODEN T-LITE HOLDERS

Wooden holders hand-painted with traditional design motifs to add vibrance to your festivities. Hand painted by our wonderful artisans in Banaras.



FLO-DUST T-LITES

Flo-dust candle holder painted in beautiful pastel colours with gold fleck effect.

Colours can be customized based on requirement



MDF LANTERN

A lantern with cut-work designs that throws out lovely shadows when the t-lite candle is lit.

Lazer cut designs can be customised.

FLOATING CANDLES



FLOATING CANDLES

Crafted from soy wax and pure essential oils, these aromatic floating candles are an elegant addition to your home and festive decor, creating a mesmerizing sensory experience and filling your spaces with captivating fragrances.



HANDCRAFTED INCENSE STICKS



Incense sticks

100% Charcoal free with minimal smoke and residue, our **Incense sticks** are fragranced with essential oils and made from recycling temple flowers by artisans with intellectual disability. (Box of 30 sticks). A flo-dust agarbatti holder can be included on request.

Jasmine | White Musk | Myrrh | Frank Incense

Box Dimensions : 24.5cm x 5.5cm x 1.5cm



Dhoop / Incense cones

Infused with devotion, sustainability, and tradition, our handcrafted dhoop is lovingly made from sacred flowers once offered at temples. Rather than letting these offerings go to waste, we carefully collect and repurpose them into natural incense, honoring their spiritual essence while reducing environmental impact.

Jasmine | White Musk

AGARBATTI HOLDERS



FLOWER AGRBATTI HOLDER

Beautiful lotus flower shaped agarbatti and dhoop holder made of solid Neem wood lovingly handcrafted in Channapatna.



ELEPHANT AGRBATTI HOLDER

An elegant and traditional take on an agarbatti holder handmade in wood and handpainted by our talented artisans in Banaras. Colours can be customized.