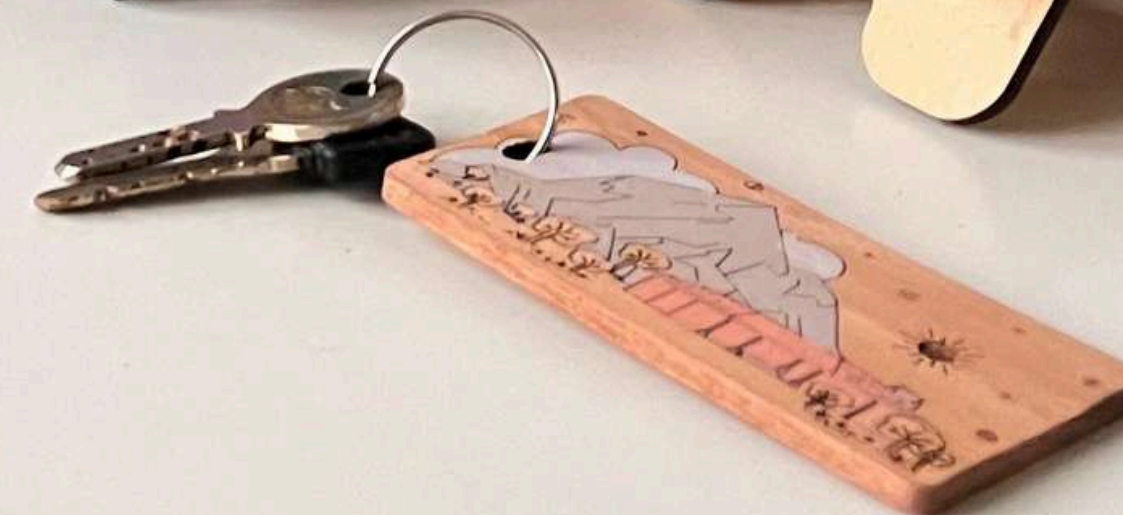




# Crafttizen

Generating Livelihoods through Crafts



## CORPORATE CATALOGUE 2025-2026



# ABOUT US



## OUR FOOTPRINT:

11 States  
29 Districts  
7 Offices

Through our initiatives, we strive to safeguard India's vibrant cultural heritage, foster social inclusion, and empower communities to overcome the cycle of poverty and inequality.

## VISION

To preserve and evolve Indian craft and artisanal skills so they continue to remain an integral part of our cultural fabric.

## MISSION

To provide sustainable craft based livelihoods to marginalized communities



# CONNECTING CRAFTS & CORPORATE SECTORS



**Craftizen** has been **bridging the gap between the crafts and corporate sectors** since 2014.

Our services include:

- Tailored **CSR Programs**
- Customized **Merchandise Solutions**
- Interactive **Art & Craft Workshops**
- Employee **Volunteering Programs**





# OUR ARTISANS



ADULTS WITH INTELLECTUAL  
DISABILITIES



UNDERPRIVILEGED WOMEN



TRADITIONAL ARTISANS

Our focus is on **vulnerable communities** who have limited access to mainstream opportunities for employment and income earning.

We provide **support across the crafts value chain** from skill training and capacity building, to design innovations, sales and marketing linkages to ensure **long term, sustainable livelihoods**.



# CRAFTIZEN'S MODEL FOR INCLUSIVE LIVELIHOODS



**CUSTOMISED SKILLS FOR  
MARGINALISED COMMUNITIES**



**DESIGN INNOVATIONS**



**CULTURAL PRESERVATION**



**ENVIRONMENTAL IMPACT**



**MARKET CREATION &  
GUARANTEED BUYBACK**





# OUR IMPACT



**10,100**

Beneficiaries skilled



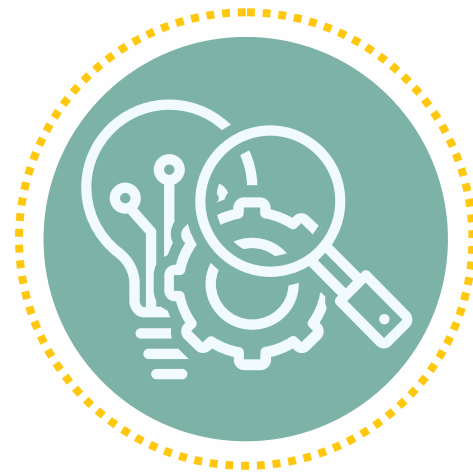
**100+**

Livelihood centres



**101**

Active NGO Partners



**400**

Unique designs  
developed



**100,000+**

Discards recycled /  
upcycled (kgs)



**500**

Traditional artisans  
impacted





# ONE STOP GIFTING SOLUTION

**Explore our catalog to select unique gifts that can be customised according to your thematic requirements:**

Customized and Branded Merchandise

Birthday / Work Anniversary Gifts

Conference & Thematic Kits

Trophies and Medals

Festive Hampers

Stress Busters Products

Handcrafted Hampers Packaging Solutions







# BESPOKE COLLECTIONS

## KOBOKAI

Traditional Artisans

## PETALISTS

Adults with Intellectual Disability

## MILJHUL

Underprivileged Women







 **kobokai**

*Rediscover the Child in You*





# KOBOKAI

Kobokai meaning “Child in You”, is a range of **Stressbusters, India Souvenirs, Games and Desktop Accessories** for working professionals skillfully crafted by talented artisans from:

1. Channapatna wood & lacquerware
2. Banaras wood craft & painting
3. Cheriyal Folk Art

Kobokai provides design and marketing support to these groups, including setting up a **Design Innovation Lab** in Channapatna and a **Craft Revival Centre** in Cheriyal to keep the crafts contemporary and relevant.







# DESKTOP ACCESSORIES



MILA & MILI (spectacle holder)

Never misplace your spectacles or sunglasses ever again with these uber stylish spectacle holders!



BIRDS OF HARMONY (pen-stand, cutlery holder, planter)

Our colourful organizer trio features a unique ombre design with playful birds that are a delightful fidget element.





# DESKTOP ACCESSORIES



## JUMBE (mobile holder & pen-stand)

These quirky wooden mobile holders shaped in form of an Elephant make for a lovely addition to your work table and home decor. The product is lovingly handcrafted in Channapatna. Colour of lacquer work can be customised.



## LAPTOP STAND (collapsible set)

Elevate your workspace with our sleek Laptop Stand, designed to enhance both desktop aesthetics and employee comfort. Crafted from premium ivory wood, this stand adds a touch of sophistication to any workspace while providing a sturdy and ergonomic platform for your laptop.





# DESKTOP ACCESSORIES



## SOLID WOOD PHONE STAND

Add a touch of whimsy to your workspace with our Solid Wood Phone Stand. The natural beauty of the solid wood and the charming bird design make it a unique addition to any desk, bringing a sense of warmth and personality to your space.



## MDF PHONE STAND (collapsible set)

A self assembly phone stand that is strong, durable and sustainable. These designs are space saving, minimal and light-weight. Designs can be customised.





# DESKTOP ACCESSORIES



## HAPPINESS METER

A visual tool that lets others know your current mood and happiness level. Simply slide the indicator along a divider to show how you're feeling at any given time.



## BOOKENDS

These interactive bookends bring a quirky twist to your desk. Twist and turn the bookworm and clown, or fidget with the birds: fun and function, all in one.







# ACCESSORIES



## FLEXISPINE MDF BOOK (A6 size)

The Flexispine MDF Book is an excellent corporate gift or personal accessory, symbolizing professionalism, creativity, and attention to detail. Its durable construction and premium design make it a thoughtful gift for clients, colleagues, or employees.



## FLEXISPINE MDF CARD HOLDER

Made from durable MDF, this card holder is built to last, with a smooth finish that resists wear and tear. Its professional design and high-quality materials make it a valuable asset for any business professional.





# ACCESSORIES

## WOODEN LUGGAGE TAG



Add a touch of elegance to your travels with our premium Wooden Luggage Tag. Crafted from high-quality wood, this beautifully designed tag is both functional and stylish. Perfect for corporate gifts and personal use.

## MDF KEYCHAIN / PHONE HOLDER

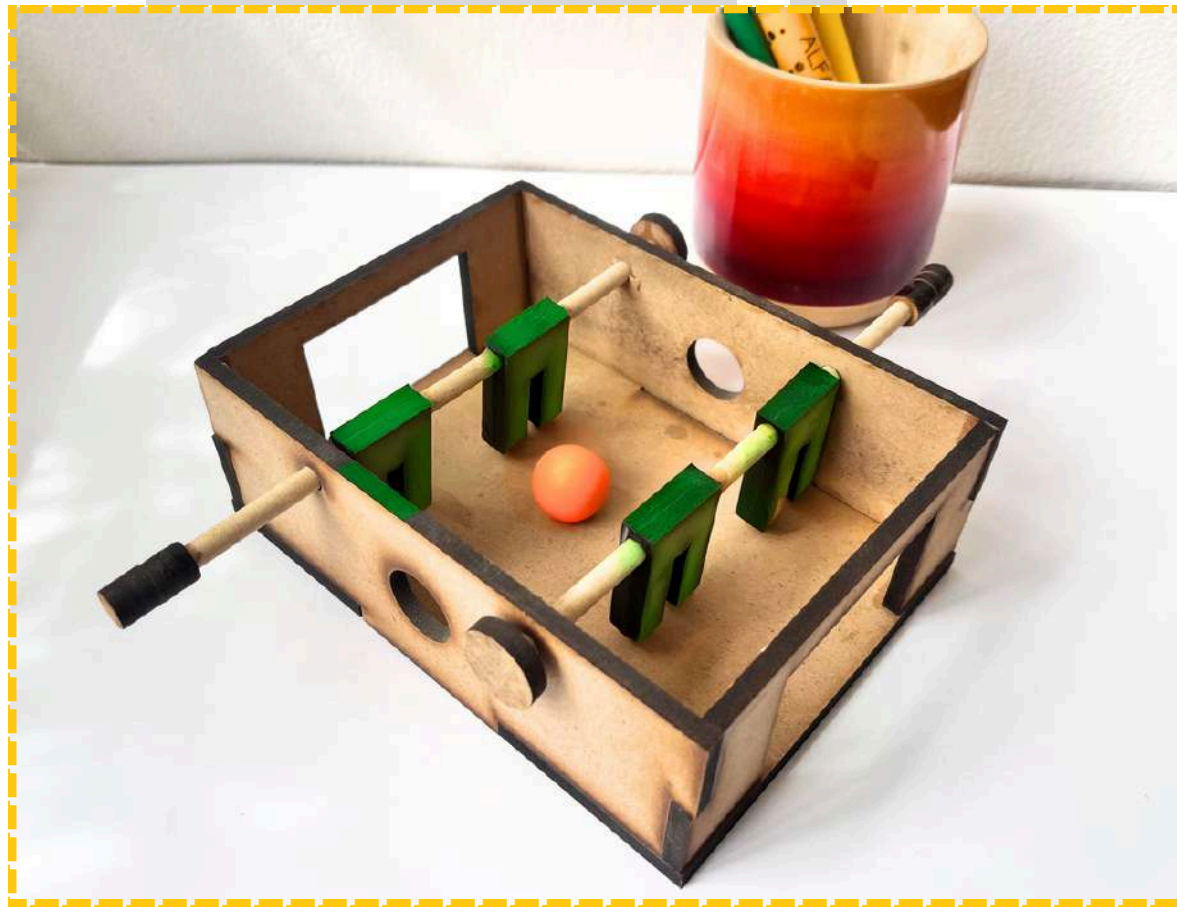


Smart, stylish, and surprisingly versatile: our MDF Keychain doubles as a phone holder, making it the perfect everyday essential. Crafted from premium MDF, it's ideal for gifting. Keep your keys secure and your phone propped up in style, wherever you are.





# DESKTOP GAMES



## MINI FOOSBALL

Also known as table football, this compact game lets you control the action using rods with player figures to shoot the ball into your opponent's goal. It's a fast-paced, fun way to take a break, recharge, and challenge a coworker to a little friendly competition.



## FINGER HOCKEY

Flick your coins, outplay your opponent, and score by landing them on their side! Quick, tricky, and all about finger finesse. Are you up for the challenge?





# PUZZLE GAMES



## COLORKU

Sudoku meets color! Fill the 6x6 grid with vibrant pegs so no color repeats in any row, column, or diagonal. Think fast, think bright!



## CIRCLE OF LIFE

Connect the colour-coded dots by shuffling around the wooden coins until they are perfectly synchronized. This game has 4,000 combinations, only 1 solution!





# SKILL GAMES



## KENDAMA

A proven stress buster toy that requires some bit of skill and dexterity, the Kendama is a rage worldwide! It improves hand-eye coordination, balance and focus.



## MINI GOLF

This palm sized game requires you to spin the spinner and guide it to the hole on the base plate. It requires concentration and stable hands that becomes a wonderful stress buster handcrafted in Channapatna.





# STRESS BUSTERS

## FLEXI FROG



Say Hi to your new desktop companion. This laquered Flexi Frog allows you to twist, turn, and pose it in endless ways. Whether you're relieving stress, keeping your hands busy, or simply decorating your space, this delightful character is a perfect, playful stress buster for all ages.

## DANCING DOLLS



Add some calm to your workspace with our one-of-a-kind desktop dancing dolls - Sufi Doll and Grumpy Owl desktop dancing dolls. They'll swing, roll and bounce, keeping you company while you work.





# INDIA SOUVENIRS



## MINI FRIDGE MAGNETS

These vibrant miniature auto and scooter magnets make perfect Indian souvenirs. Their bold colors and playful designs add a pop of personality and charm to any space whether it's your fridge, workspace, or gift bag.



## CHERIYAL MAGNETS

Each magnet is made from a unique blend of tamarind seed and sawdust paste, then brought to life in the traditional Nakashi style. Painted with natural colors and adorned in the distinctive patterns of Cheriya folk art, these pieces are more than magnets; they're miniature works of heritage.





# INDIA SOUVENIRS



## BOTTLE OPENERS / FRIDGE MAGNETS

Quirky wooden bottle openers inspired by Indian modes of transport - auto, lorry and cycle rickshaw. These double up as fridge magnets and are one of our most popular hamper items.



## WALKING TOYS

Add a touch of whimsy to your decor with our hand-painted Walking Toys from Banaras. These charming wooden toys, available as elephants, camels, and tigers, serve as fun stress busters and unique conversation starters.





# INDIA SOUVENIRS



## NESTING DOLLS

Introducing the Subraminions family from South India—funny, traditional, and adorably cute. This hand-crafted set of five wooden nesting dolls makes an excellent gift for those who appreciate quirky, fun products.



## MINIATURE VEHICLES

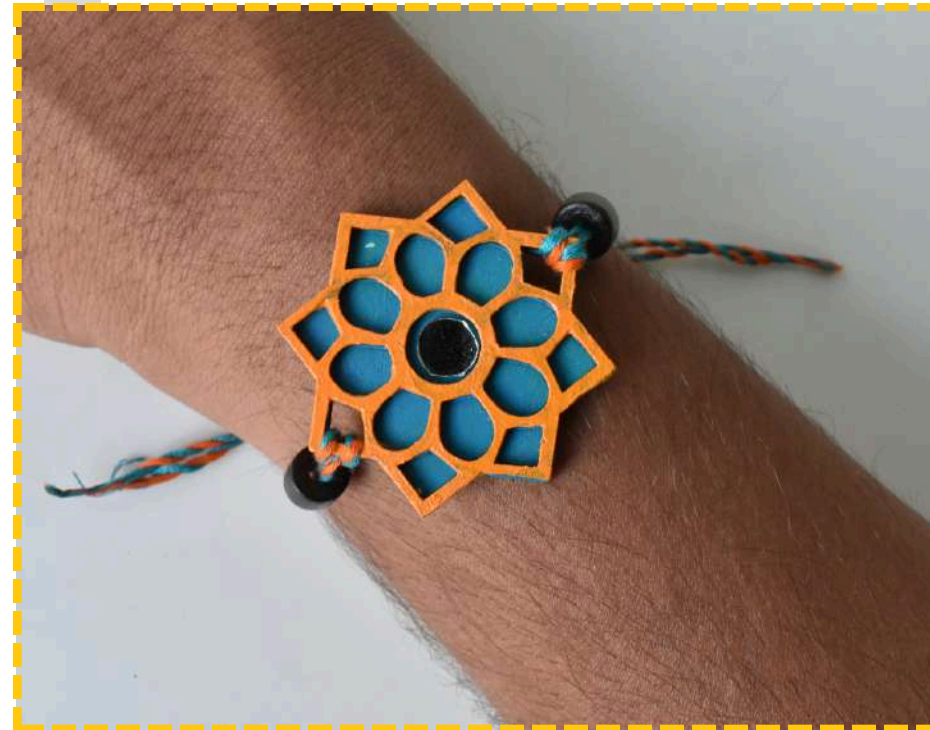
Quirky miniaturized versions of a traditional auto and truck craftfully painted to be a wonderful souvenir to give anyone and decorate any space that it is placed on.





# FESTIVE PRODUCTS

Celebrate with purpose and style. Our **custom festive products**, crafted from sustainable Wood and MDF, bring a unique, eco-friendly touch to every occasion. From **Diwali** and **Rakhi** to **Christmas**, **New Year's**, and **Holi**, each piece is thoughtfully designed to make your celebrations more meaningful and memorable.







# TROPHIES & MEDALS



Trophies & medals are most often made from plastic, metal, and synthetic resins. Materials that take **centuries** to decompose and contribute to environmental pollution.

Choose our **Wooden / MDF trophies and medals** to celebrate achievements while **honouring the planet**.

Wood and MDF are materials that offer several advantages:

- Easy to produce in large volumes: Lead time is 2 weeks for upto 5,000 pieces.
- Lightweight and sturdy, they are cost-effective to transport
- Multiple branding options including laser etching and screen printing.





# CLIENT TESTIMONIAL



"I was delighted with the birthday hampers curated by Craftizen. It was evident that each item was consciously selected and handcrafted with care. What made it truly special was knowing that every product supported adults with intellectual disabilities and underprivileged women. It felt wonderful to support such a worthwhile cause while enjoying such high-quality gifts."

**Rosy Samson, Human Resources**  
**Lenovo India, Bangalore**





Petalists



# PETALISTS

Petalists' is a heartwarming initiative by Craftizen to provide meaningful engagement and livelihoods to **adults with intellectual disabilities**.

**At the heart of Petalists are our artisans, whom we have trained to become experts at recycling Temple flowers, paper waste and other discards to create beautiful, eco-friendly products such as trophies, mementos and work accessories.**

Our Petalists also craft a range of festive products such as incense sticks, aromatic candles, diyas and handmade chocolates.





# FLO-DUST

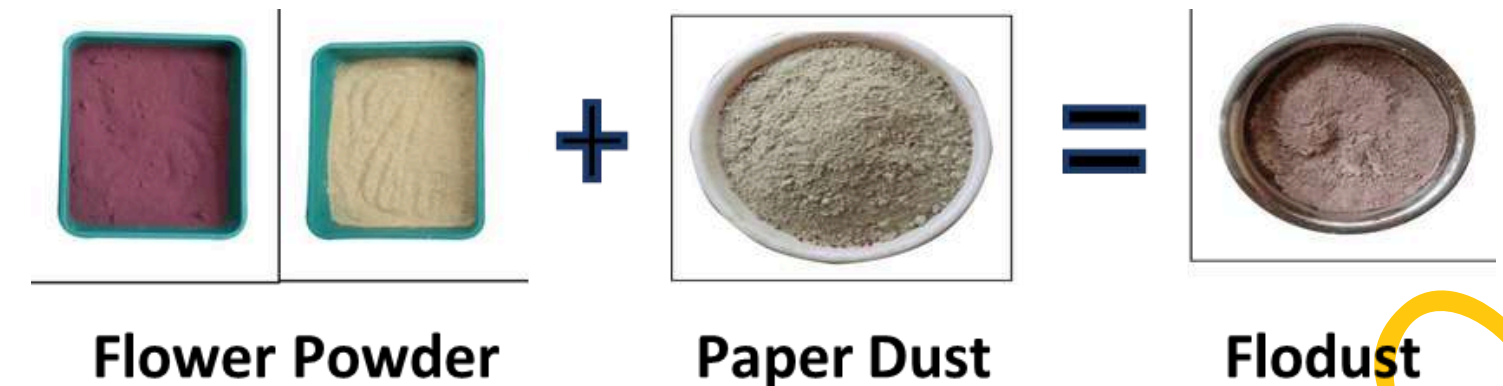
Flo-Dust is a unique new material created by Craftizen by combining waste materials:

- Flowers (from Temples)
- Paper-dust (from cardboard mills)

## What makes it unique?

- 100% natural and biodegradable
- Malleable – takes on 2D shapes and designs, can be imprinted & engraved
- Light-weight yet very sturdy

**Impact:** Flo-dust ensures **dignified and sustainable livelihoods**, whilst also providing **therapeutic benefits** since it is a combination of natural materials.







# AWARDS & MEMENTOS

**Popular for Corporate Sports Events, Rewards & Recognition, Eco-friendly & zero-waste events. Flo-dust can be customised easily.**

## FLODUST TROPHIES

Custom made and inspired by nature; a unique and eco-friendly way to make awarding someone that much more special.

## FLODUST MEDALS / MAGNETS

Medals that convert into fridge magnets with lanyards made from up-cycling shoelaces.

## FLODUST MEMENTOS

We can customise and engrave a myriad designs that can also be hand-painted to create one-of-a-kind mementos.







# FLO-DUST PRODUCTS



## FLODUST COASTERS

Unique hand painted coasters made of flo-dust become the ideal artistic piece to place your beverage.



## FLODUST MAGNETS

Inspired by nature and crafted with care, these fridge magnets come in customisable thematic shapes. Each piece is hand-painted in soothing hues, designed to evoke warm memories and add a personal touch to your space.







# FLO-DUST PRODUCTS



## FLODUST KEYCHAIN

Have a unique eco-friendly keychain made of flo-dust that can be fully customisable. Have Designs and colours of your choice, with logo and brand imprints.



## FLODUST BAG TAG

Add a bit of uniqueness to your bag with our range of flo-dust bag tags that can be entirely customised with logos and brand imprints.





# WAX PRODUCTS

Use the scented **wax tablets** to infuse cupboards and drawers with captivating aromas in a variety of soothing and invigorating scents.

Crafted from soy wax and pure essential oils, our **aromatic candles** create a mesmerizing sensory experience, filling your spaces with captivating fragrances.







# INCENSE & FRAGRANCE



100% Charcoal free with minimal smoke and residue, our **Agarbattis** and **Dhoop** are fragranced with essential oils that bring a mystical aura to any space.







# HANDMADE CHOCOLATES

Indulge in some chocolate therapy with our delicious handmade chocolates in delectable flavours of **coffee, cranberry, almonds, cashews, hazelnut** and **raisins**.







# FESTIVE PRODUCTS

Our petalists are masters at creating festive products made of **flo-dust** and **wax** making it the ideal and unique gift on a festive occasion.

We custom make eco-friendly and sustainable products for all festive occasions.





# CLIENT TESTIMONIAL



*We have been working with Craftizen for several years for our gifting requirements. Our employees are always delighted to receive Craftizen's hampers that are specially curated for us with different products each year, all unique and handcrafted. What makes their hampers extra special is knowing that all the items support livelihoods for the underprivileged and marginalised.*

*We highly recommend Craftizen to any organization looking for meaningful and handmade gifting solutions.*

**- Shreya Ravi, CFO  
Redseer Strategy Consultants,  
Bangalore**





A woman with dark hair, wearing a pink shirt and a gold chain necklace, is focused on her work. She is seated at a table, working on a piece of light-colored fabric. Her hands are busy with a needle and thread, creating intricate patterns. The background shows other people working at similar tables, suggesting a workshop or a community center. The overall atmosphere is one of concentration and craftsmanship.

MiOjhu



# MILJHUL

**Miljhul**, which means "**camaraderie**" in Hindi and Urdu, empowers women across India through skill building programs in a range of craft forms.

We provide women from low-income backgrounds with the tools and resources to cultivate market driven talents and earn livelihoods with dignity.

Each Miljhul product tells the story of the resilient woman who crafted it. By partnering with us, you invest in transforming lives through the power of craft while receiving meaningful gifts imbued with unique perspectives.







# JUTE BAGS & FOLDERS

Our range of Jute bags and folders are popular for **conferences, meetings and events.**

Colours can be customised, different options for logo printing and branding are available.







# BAGS & POTLIS

Beautiful textiles and intricate embroidery transform everyday items into unique, artisanal accessories!

**Gift bags, drawstring bags, and a range of bags and potlis - choose from our wide array of offerings that can be customised as per your requirement.**

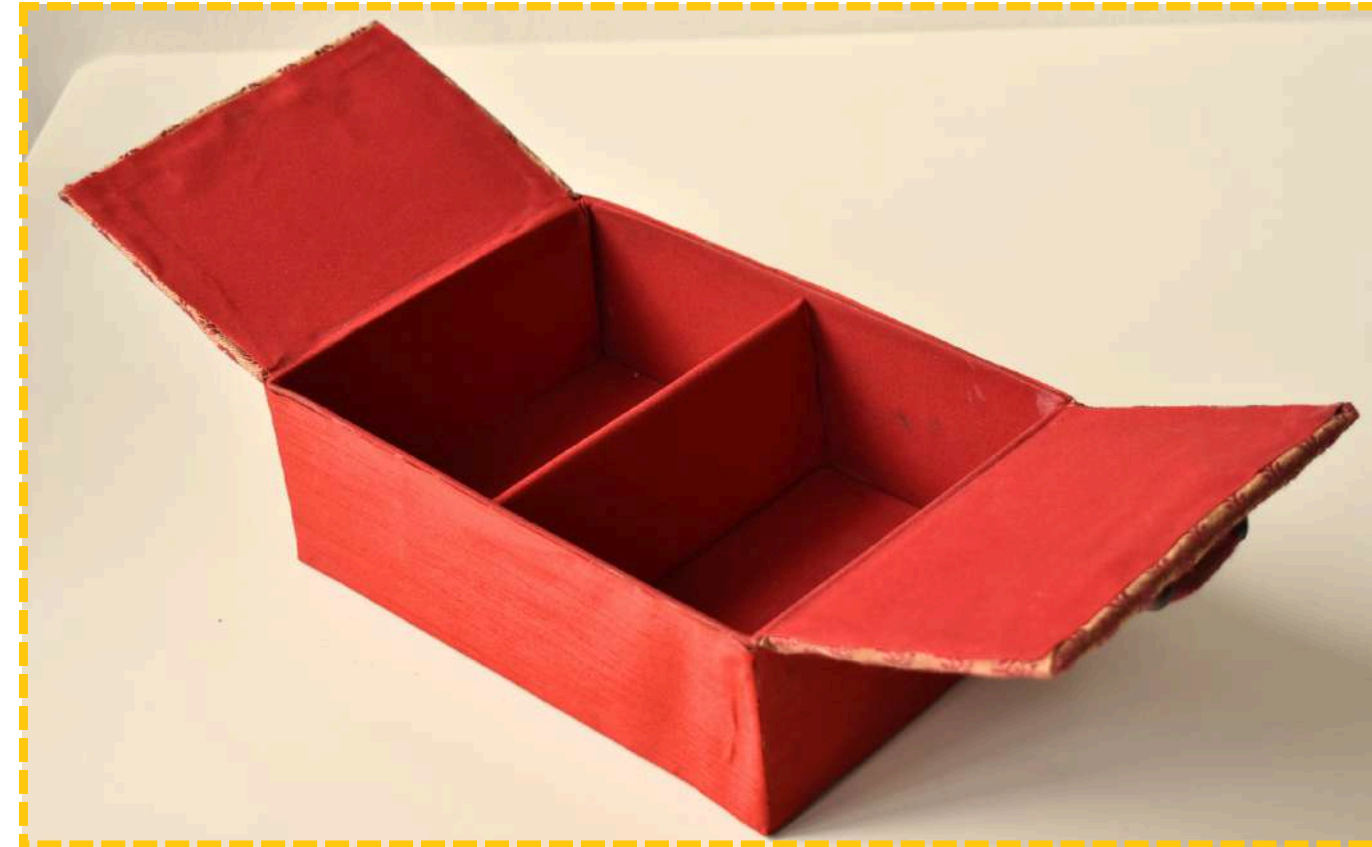
Fabric materials include Cotton, Canvas, Velvet, Brocade and Faux Silk.







# GIFT BOXES



These lovely **custom-made gift boxes** are made from festive fabrics and embellished with Kundan stones and Zardosi embroidery. Keep your accessories organized in style with these handcrafted boxes — practical, decorative storage ideal for gifting or personal use.







# WALL HANGING & COASTERS

## FOLK ART COASTERS

Artfully handcrafted coasters in colourful designs inspired by folk art forms such as Gond & Madhubani. *We can attach hooks at the back if you prefer them as wall decor.*

## EMBROIDERED WALL HANGINGS

Intricate embroidery in vibrant hues to brighten up any space with frames that combine heritage craft with contemporary aesthetics. *Designs can be customised for bulk orders*



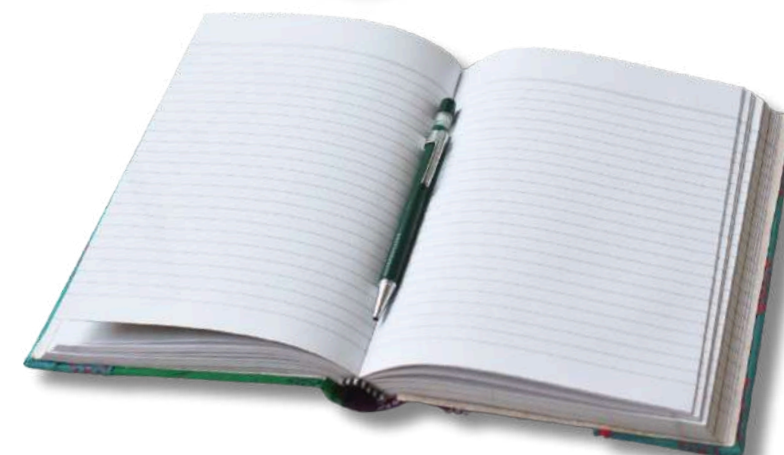
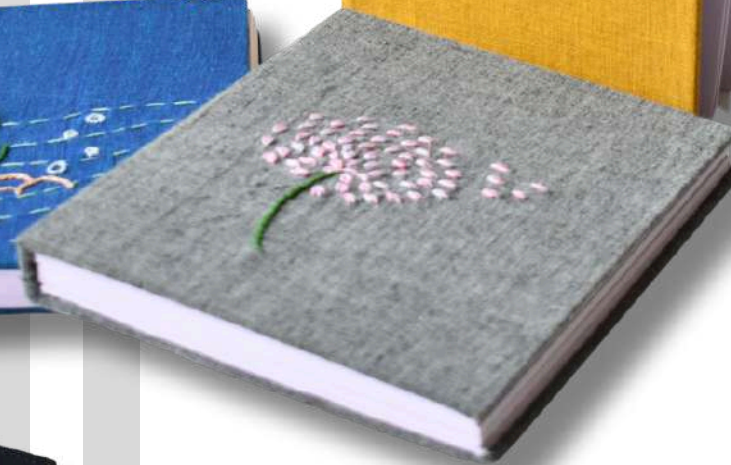
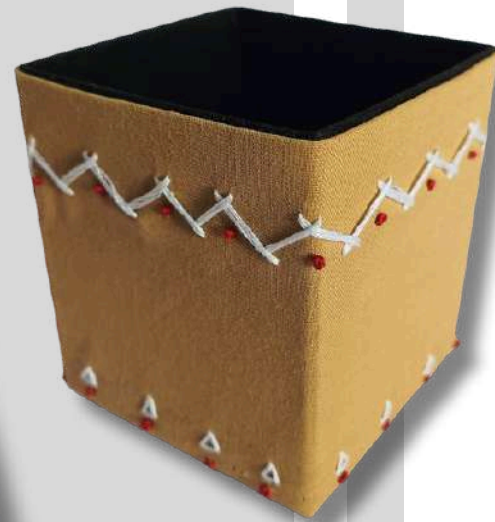




# DESKTOP ESSENTIALS

Artfully crafted from handloom fabrics and decorated with hand-embroidery, our **journals and diaries** (A5 & A6) blend sustainability with practicality. Capture your thoughts and memories in these one-of-a-kind books.

Add our range of organizers with **embroidered pen-stands** as well as **pen-stand cum cardholder and knick knack tray** to organize your work desk with ease and panache.







# BLOCK PRINTED DIARIES

Add a bit of craftiness to your writing experience with our range of **Hand Block-Printed Diaries**. Having duo tone pop colours and patterned block prints, it can be customised to a colour and pattern of your choice.



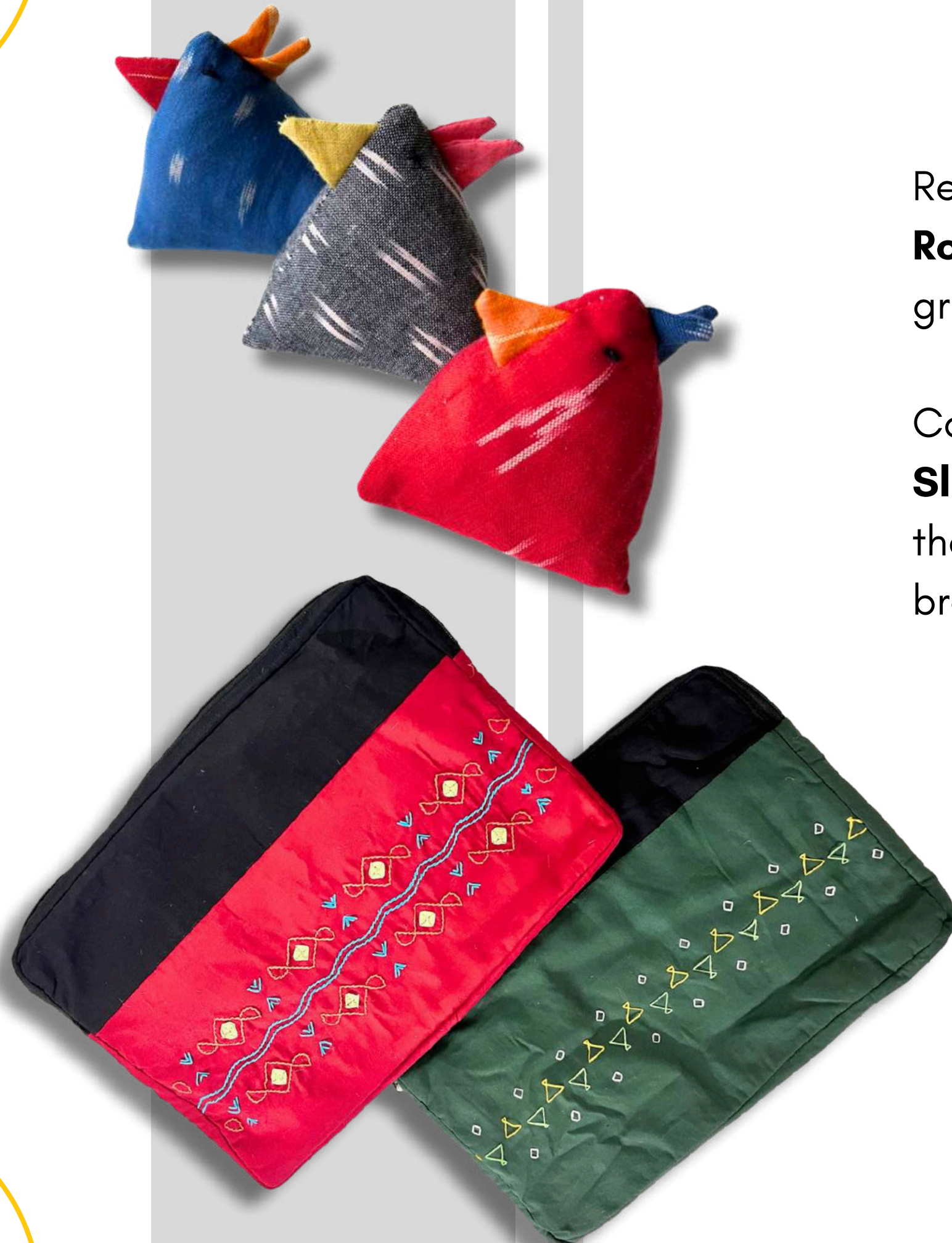




# DESKTOP ESSENTIALS

Relieve your stress and unwind with these cute palm-sized **Rooster stress balls** filled with natural grains for tactile ease of gripping and squeezing.

Carry your laptop in style with our chic **Embroidered Laptop Sleeves**! Designed to keep your device safe and protected on the go. Choose your favourite patterns and add your logo for a branded, eye-catching accessory.







# CUSTOM HAMPERS

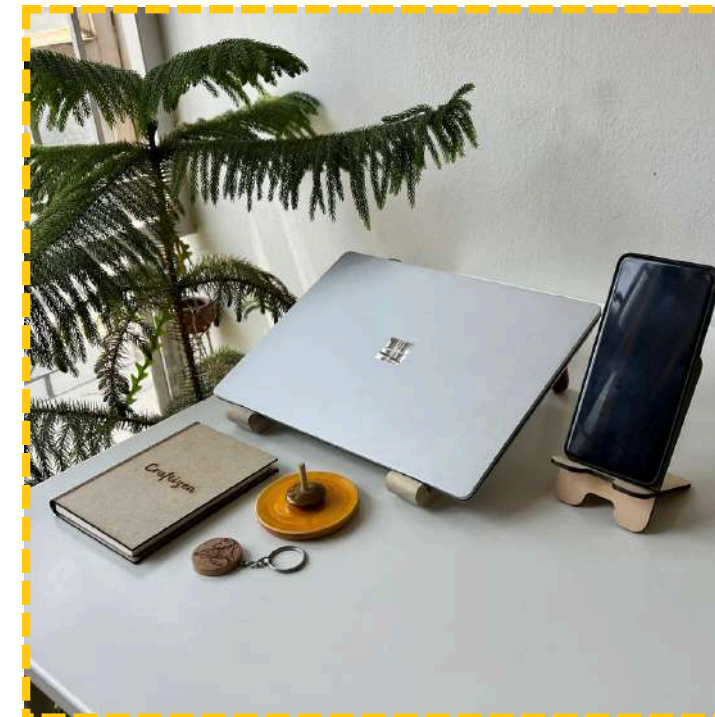


# CORPORATE HAMPERS



Our **Custom Corporate Hampers** include:

- Birthday Hamper
- Conference Kit
- New Joinee Kit
- Recognition Kit
- Celebrate India Hamper
- Eco-conscious Hamper





# FESTIVE HAMPERS



We specialize in **curating festive hampers** to make your celebrations **unique and eco-friendly**. Whether it is Diwali, Rakhi, Christmas, New Year's or Holi, we offer something unique for every festival.

*All bulk order hampers are customised and we offer pan-India door to door shipping.*





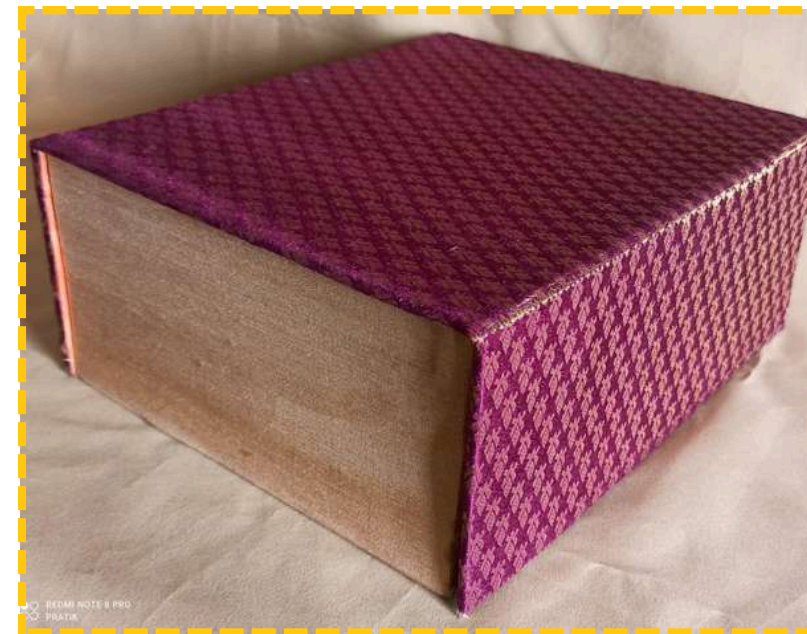
# PACKAGING & SHIPPING

## Packaging:

We make sturdy, reusable gift boxes which are a gift item in themselves and are very handy for storage. We also provide corrugated paper boxes printed with custom designs.

## Shipping:

- Door to door shipping pan-India
- Billing on actuals
- Pricing depends on:
  - Weight of the package
  - Volume/dimensions of package
  - Delivery location





# TERMS & CONDITONS

- **Minimum Order Quantity (MOQ):**  
A minimum of **50 units** is required for bulk orders.
- **Pricing:** All prices are inclusive of GST; **shipping costs** will be calculated based **on actuals**.
- **Payment Terms:** A **50% advance payment** is required to confirm your order, with the remaining 50% due upon delivery.
- **Production Time:** For all '*Flo-dust*' products, please allow a minimum of **21 days for production**. Advance notice is essential for timely fulfillment.

**For order placement and inquiries, please contact:**

**Megha:** +91 9008831016/ megha@craftizen.org

**Sonia:** +91 76767 94302/ sonia@craftizen.org

or **connect@craftizen.org**

Thank you for supporting sustainable craftsmanship!





# CORPORATE ENGAGEMENTS

**BEYOND GIFTING SOLUTIONS, EXPLORE OTHER  
WAYS TO COLLABORATE WITH US :**

CSR Programs for Craft based Livelihoods

Workshops for Employee Engagement

Employee Volunteering

*Please contact us for more details*





# OUR SUPPORTERS





# AWARDS & ACCOLADES



भारतीय शिल्प संस्थान

INDIAN INSTITUTE OF CRAFTS & DESIGN, JAIPUR

**Pupul Jayakar Award for  
'Craft Entrepreneurship', 2023**



सत्यमेव जयते

**NITI Aayog**

**Women Transforming India, 2022**



**CONFLUENCE**

**IDEATHON 2021**

AN INITIATIVE BY HERO ENTERPRISE

**Confluence Ideathon 2021 - Arts X Environment**

X



**SERENDIPITY  
ARTS**

PRIME INITIATIVE  
FOR CREATIVITY



**Sankalp Award**

**Best Social Enterprise - Plastic  
Mitigation, 2019**



**TATA TRUSTS**

**Harvard - Tata Trust  
Social Innovation Grant 2016**



**Startup  
Leadership**

**Social Enterprise of the year - 2016**



**Social Entrepreneur  
Fellowship 2013-14**



**Craftizen**



# CONTACT US

---

**Sonia Singh: +91 – 76767 94302**

[sonia@craftizen.org](mailto:sonia@craftizen.org)

**Meghashree: +91 – 90088 31016**

[megha@craftizen.org](mailto:megha@craftizen.org)



Craftizen

Website: [www.craftizen.org](http://www.craftizen.org) | LinkedIn: [Craftizen Foundation](#) | Instagram: [craftizenindia](#)



Craftizen