

DIWALI CATALOGUE

2024-2025



Craftizen

Generating Livelihoods through Crafts





OUR ARTISANS



**ADULTS WITH
INTELLECTUAL
DISABILITY**



**UNDERPRIVILEGED
WOMEN**



**TRADITIONAL
ARTISANS**

In India, artisans face significant challenges in reviving their traditional crafts and making them marketable. Women and persons with intellectual disabilities are disproportionately affected, struggling to access resources, vocational training, and employment opportunities.

At Craftizen, we address these issues through craft based livelihood programs that provide skill training, design development, capacity building and market linkages.

Through our initiatives, we aim to preserve India's rich cultural heritage, promote social inclusion, and empower communities to break the cycle of poverty and inequality.



OUR IMPACT

Over the past decade, our craft based livelihood programs have scaled pan-India. Craftizen's collaborative impact model is enabling long-lasting social change across multiple parameters:



4,600

Beneficiaries skilled



60

Livelihood centres



35

Craft skills engaged



80

NGO Partners



350

Unique designs developed



65,000

Discards recycled / upcycled (kgs)



500

Traditional artisans impacted

Figures till June 2024

GIVING USED FLOWERS A NEW LEASE OF LIFE...

Through our **Green Skilling Program**, we have skilled adults with intellectual disability (ID) to recycle Temple flowers and convert them into a range of unique products. We lovingly call our artisans **“Petalists”**.

Today, this has grown to be India’s largest program for vocational training of adults with ID enabling impact at multiple levels:

- income-generating
- environment friendly
- enabling therapeutic rehabilitation
- providing meaningful engagement & dignified livelihoods





FLO-DUST, NEW RECYCLED MATERIAL BY CRAFTIZEN

Flo-dust is **Craftizen's unique** material made from a mixture of recycled paper and flower discards.

This unique material is hand-processed to make a paper mache like clay. It requires no firing / baking process and is **biodegradable**.

Flo-dust lends itself to a variety of shapes and forms and is used to make a range of festive products featured in this catalog.

Join us in celebrating this unique, award-winning material!





DIWALI HAMPERS OPTIONS



PREMIUM HAMPERS
₹125/- TO ₹450/-



LUXURY HAMPERS
₹500/- TO ₹750/-



ROYAL HAMPERS
₹1250/- TO ₹1550/-

*Hampers can be customized and branded according to requirement
Customized gift boxes can be made with brocade / block printed /
embroidered fabric*



PREMIUM HAMPERS



OPTION 1:

- 4 painted Terracotta Diyas
- 4 Tea-lights
- Piccolo gift box
- Hamper card

PRICE: ₹ 125/-





PREMIUM HAMPERS



OPTION 2:

- 6 painted Terracotta Diyas
- 6 Tea-lights
- Medio gift box
- Hamper card

PRICE: ₹180/-





PREMIUM HAMPERS



OPTION 3:

- 2 painted Terracotta Diyas
- 2 Tea-lights
- 4 Rangoli Colours (made from Temple flowers)
- 1 Rangoli Stencil
- Piccolo gift box
- Hamper card



PRICE: ₹250/-



PREMIUM HAMPERS



OPTION 4:

- 2 painted Terracotta Diyas
- 4 Tea-lights
- 2 Chocolate Bars
- 1 Flower Potpourri 50 gms
- Piccolo gift box
- Hamper card



PRICE: ₹450/-



PREMIUM HAMPERS



OPTION 5:

- 2 Flo-dust Tea light holders
- 2 Tea-lights
- 2 Chocolate Bars
- Piccolo gift box
- Hamper card



PRICE: ₹450/-



LUXURY HAMPERS



OPTION 1:

- 4 painted Terracotta Diyas
- 2 Chocolate Bars (coffee and cranberry)
- 1 Flower Potpourri 50 gms
- Medio gift box
- Hamper card

PRICE: ₹ 500/-





LUXURY HAMPERS



OPTION 2:

- 6 painted Terracotta Diyas
- 1 box of flower Agarbattis
- 1 flo-dust Agarbatti holder
- 4 Rangoli Colours set
- Medio gift box
- Hamper card



PRICE: ₹ 500/-





LUXURY HAMPERS



OPTION 3:

- 2 Flo-dust Tea light holder
- 1 box of flower Agarbattis
- 1 Flo-dust Incense holder
- 1 Flower Potpourri 100 grams
- 2 Chocolate Bars (coffee and cranberry)
- Medio gift box
- Hamper card



PRICE: ₹ 750



LUXURY HAMPERS



OPTION 4:

- 2 Banaras tea light holder
- 1 box of flower Agarbattis
- 1 Flo-dust Incense holder
- 2 Chocolate Bars (coffee and cranberry)
- Flower Potpourri 50 gms
- Medio gift box
- hamper card



PRICE: ₹ 750/-



ROYAL HAMPERS



OPTION 1:

- 1 box of flower Agarbattis
- 1 wooden Elephant Incense holder
- 1 Floral Floating candle (large)
- Flower Potpourri 50 gms
- 1 Fabric Lotus Runner (1' x 4')
- Grande gift box
- Hamper box



PRICE:

₹1,250/- (Paper printed box)

₹1,450/- (Brocade Fabric box)





ROYAL HAMPERS



OPTION 2:

- 2 painted Terracotta Diyas
- 2 Flo-dust Tea-light holders
- 1 box of flower Agarbattis
- 1 wooden Elephant Incense holder
- Flower Potpourri 50 gms
- 2 Chocolate Bars (coffee and cranberry)
- 1 Fabric Lotus Runner (1' x 4')
- Grande gift box
- Hamper card

PRICE:

₹1,350/- (Printed paper box)

₹1,550/- (Fabric box)





AROMA

Scented candles



Crafted from soy wax and pure essential oils, our **aromatic candles** create a mesmerizing sensory experience, filling your spaces with **captivating fragrances**.

Price

- A. Tin Candle: **₹200** per piece
- B. Floral floating candle **₹350** per piece
- C. Floral t-light candles: **₹75 for a set of 4**



AROMA

Potpourri



A wonderful amalgamation of texture and fragrance, hand-picked dried floral elements, spices and natural scents. This **potpourri** made from recycling Temple Flowers, is lovingly made by our artisans with intellectual disability

Price: **₹130 for 50 gms**

Fragrances can be customized



AROMA

Handcrafted Incense Sticks


Petalists



Incense sticks

100% Charcoal free with minimal smoke and residue, our **Incense sticks** are fragranced with essential oils and made from recycling Temple flowers by artisans with intellectual disability.

Price: ₹125 (Box of 20 sticks)

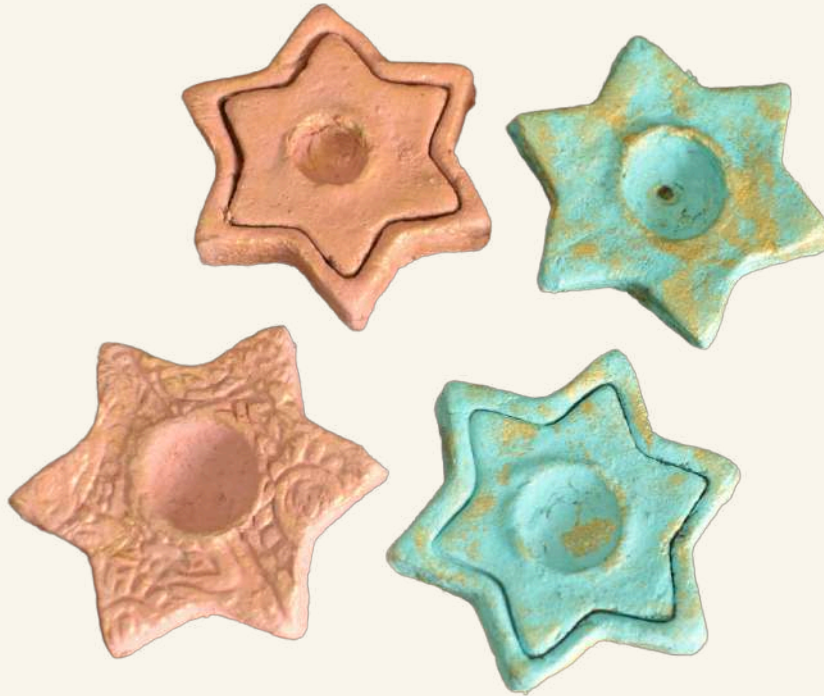
Jasmine and White Musk Fragrance



AROMA

Handcrafted Incense Holder


Petalists



Star Incense Holders

Crafted from our eco-friendly proprietary material that uses a combination of flower and paper discard, the star incense holder is a one of a kind accessory for this festive season. Hand-molded by our artisans with intellectual disability.

Price: ₹50 per piece



LUMINA

Tea-light holders


Petalists



Butterfly

Tea-light holder and coaster

Price: ₹175 for set of 2



Hamsa

Tea-light holder and coaster

Price: ₹175 for set of 2

Flo-dust tea light holders are handcrafted from recycling paper discards and Temple flowers by our artisans with Intellectual disability



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LUMINA

Tea-light holders

Petalists



Star Tea-light Holder

Flo-dust Tea light holder/coaster in pastel hues

Price: ₹300 for set of 4



Circular Tea-light Holder

Flo-dust Tea light holder/coaster with mandala designs in vibrant hues

Price: ₹300 for set of 4



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LUMINA

Candle holder



Floral candle holder

Flo-dust candle holder handcrafted from upcycled paper and flowers by our expert recyclers. Painted in beautiful pastel colours with gold fleck effect. A thoughtful addition to your celebrations. Colours can be customized based on requirement.

Price: ₹160 for set of 2

₹200 inclusive of two floral candles





LUMINA

Wooden Tea-light holders


Petalists



Elephant Incense Holder

An elegant and traditional take on an agarbatti holder handmade in wood and hand-painted by our talented artisans in Banaras. Colours can be customized

Price: ₹135 per piece



Round Tealight Holder

Wooden Tealight holders handcrafted in Banaras by traditional artisans, a vibrant addition to your festivities

Price: ₹100 per piece



Elephant Tealight Holder

Wooden T-lite holders handcrafted in Banaras by traditional artisans, a vibrant addition to your festivities

Price: ₹190 per piece



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LUMINA

Wooden Holders


Petalists



Flower Incense Holder

Beautiful lotus flower shaped agarbatti and dhoop holder made of solid Neem wood lovingly handcrafted in Channapatna.

Price: ₹120 per piece



DIY Wooden Lantern

DIY wooden lantern to make your tea-light just a bit more special with a laser cut design for illumination. Designs of the laser cut on MDF sheets can be customized.

Price: ₹400 per piece



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LUMINA

Fairy Lights



Strung together petal by petal by our artisans with intellectual disability, these fabric fairy lights will add to your vibrant festive decor. These can be used year round as mood lighting, to make any space look cozier and inviting.

Price: ₹350 per piece, 3m long

MOQ : 300 pcs





RUNNERS



Lotus Table Runner

Handcrafted runners in vibrant Pinks, Yellows and Reds - perfect festive addition to a coffee table. Hand block printed by artisans with intellectual disability.

Size : 12 inch x 48 inch

Price: ₹400 per piece

MOQ : 50 pcs



RUNNERS



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Price: ₹400 per piece

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CHOCOLATES



Handmade Chocolates

Indulge in some chocolate therapy with our delicious handmade chocolates in delectable flavours of **coffee, cranberry, almonds, cashews, hazelnut and raisins.**

Price: ₹230 per 2 pieces

MOQ: 50 sets (100 pcs)



PACKAGING AND SHIPPING

Packaging:

We make sturdy, reusable gift boxes which are a gift item in themselves and are very handy for storage. We also provide corrugated paper boxes printed with custom designs.

Shipping:

- Door to door shipping pan-India
- Billing on actuals
- Pricing depends on:
 - Weight of the package
 - Volume/dimensions of package
 - Delivery location





OUR CLIENTS





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