Craftizen Foundation was founded in 2014 with a vision to preserve and evolve Indian craft skills so that they remain an integral part of our cultural fabric.

We focus on craft-based skill training and design development, coupled with market-driven capacity building to enable sustainable livelihoods for traditional artisans as well as marginalised communities including women from low-income families and adults with intellectual disability.

Through our programs, we have skilled over 3,500 beneficiaries in 25 centres across Bangalore, Hyderabad, Kolkata, Channapatna and Cheriyal.
Vision
To preserve and evolve Indian craft and artisanal skills so that they remain an integral part of our cultural fabric

Mission
To enable craft based sustainable livelihoods for traditional artisans & marginalized communities
Social Impact

- 25 Livelihood centers supported
- 3,500 Beneficiaries trained
- 300 Artisans impacted
- 350 Unique craft designs
- 31 Craft Skills engaged
- 40 NGOs partnered
- 50,000 Discards upcycled (kgs)
Craftizen works with underprivileged women who are unskilled and unschooled to form them into group enterprises and help them earn regular livelihoods through craft-based skill & design training and capacity building.

Women from Low-income Communities

Craftizen has been working closely with traditional artisan groups including Channapatna Toys, Banaras Toys and Cheriyal Folk Art for several years to provide design development and marketing support.

Traditional Craftspersons

Under our flagship livelihood initiative the Green Skilling Program, we work with adults with intellectual disability to create marketable products from discard materials such as Temple flowers, paper waste and fabric leftovers.

Adults with Intellectual Disability

Who are our beneficiaries
Meet one of our Artisans

Name: Raj Kumar
Disability: Micro Cephalous with Mental Retardation

Raj was diagnosed with microcephaly with mental retardation as a child. His father is no more and he lives in a rented house with his aged mother who is unable to work. Raj enrolled in our Green Skilling program in 2016. He took to the flower recycling program with a lot of enthusiasm and steadily learnt all the tasks involved. He enjoys making all the unique products, the Flo-dust products and Holi colours being his favourite. Always with a ready smile, Raj has aptly earned the title of “big brother” as he cheerfully assists and supervises others in the centre with their tasks. He works on this initiative full-time, and is able to support his mother with the income he earns.

Raj and many others like him are our “Petalists”, artisans with intellectual disability who are experts at recycling Temple flowers to make a range of unique products.
Our design team works extensively to assist you with branding possibilities. We provide customisation & personalization prospects for our entire range of products.

We value your unique branding requirements and provide a range of services:
1. Thematic product development
2. Branding: DTG Printing, Laser Etching, Screen & Block Printing, Embroidery, Hand-painting
3. Custom Packaging
4. Storytelling to highlight the uniqueness and social impact of merchandise ordered from us
These terracotta diyas are carefully hand-painted by adults with intellectual disability and inmates at the Bangalore Central Prison. Light up their lives and support dignified livelihoods, whilst brightening your Diwali celebrations.

Price:
Set of 2: INR 80
Set of 4: INR 125
Set of 8: INR 225

 Including T-lite candles
Lovingly handcrafted by adults with intellectual disability, these aromatic candles are made of soya wax with a beautiful range of fragrances. These are designed to add charm and fragrance to your celebrations.

Price:
Single (50 ml): INR 95
Set of 2: INR 180
(inclusive of 18% GST)
Upcycled, eco-friendly and completely handcrafted, these earthy, decorative Salvers are carefully handmade by our artisans with intellectual disability. The Salvers can be used creatively in multiple ways to lend a touch of elegance to your Diwali decor.

Flo-Dust is a unique recycled material created by Craftizen by combining Temple flowers and paper-discards (from cardboard mills).

Price:
Single: INR 135
Set of 2: INR 260
(inclusive of GST)
**Flo - Dust Coasters / T-lite holders**

Upcycled and eco-friendly, these earthy coasters (that can also double up as t-lite candle holders) are lovingly handcrafted by our artisans with intellectual disability.

*Flo-Dust is a unique recycled material created by Craftizen by combining Temple flowers and paper-discards (from cardboard mills).*

**Price:**
* Single: INR 120
* Set of 2: INR 220
* Set of 4: INR 400
  (inclusive of GST)
Our chocolates are lovingly made by our artisans with intellectual disability at our livelihood and rehabilitation centres in and around Bangalore.

These are prepared with the best ingredients and a whole lot of love!

Price:
100 grams (10 pieces): INR 140 (inclusive of 18% GST)
Add colour to your festivities with our beautiful Rangoli colours that comes with a stencil.

Made by recycling Temple flowers, these eco-friendly colours are lovingly handmade by our artisans with intellectual disability.

Price:
Set of 4 colours (30g each): INR 120 (inclusive of 12% GST)
Eco-friendly, natural and 100% charcoal-free, these unique incense sticks are made with Temple flowers and essential oils.

These are carefully handmade by Petalists, our artisans with intellectual disability who are experts in recycling Flowers.

Price:
30gms (30 sticks): INR 120
50gms (50 sticks): INR 170
(inclusive of GST)
Wax Tablets

Eco-friendly and 100% natural, these wax tablets are made with soya wax, beeswax and aromatic oils to infuse fragrance to wardrobes, closets and drawers.

These are lovingly handcrafted by adults with intellectual disability.

Price:
Single: INR 130
Set of 2: INR 240
(inclusive of 12% GST)
These beautiful lanterns are carefully handcrafted by adults with intellectual disability. Made from marbled handmade paper, they are sure to brighten up your festive decorations.

Branding options available, size and design can be customised.

Price:
Single Piece - 10": INR 100
Set of 2- 10": INR 180
(inclusive of GST)
Zardosi (zar = gold, dosi = embroidery) is an intricate form of embroidery that came to India from Persia.

Craftizen skills women in this traditional craft and we are proud that artisans from our Swayam Shakti unit in Hyderabad are amongst a handful of women in the country practicing this beautiful art form. This set of tray and coasters are certain to add elegance to your celebrations.

Price:
Set of Tray & 2 Coasters: 2,000 (inclusive of 12% GST)
These gorgeous Potlis are tailored from beautiful brocade fabrics by women artisans at our Swayam Shakti livelihood centre in Hyderabad.

Design and size can be customised as per requirement.

Dry fruits can be added on request.

Price:
Single Potli : INR 120
Dry fruits on actual
**Festive Gift Boxes**

Embellished with kundan stones, these elegant boxes are certain to make your gift hampers stand apart.

These multipurpose gift boxes are carefully handcrafted by our skilled women artisans from marginalised communities.

*Design, size and fabric can be customised as per requirement.*

Price Range:
Square box (above): INR 200 onwards
Rectangle Box (with partition): 350 onwards
Curated Hampers
Hamper 1

Terracotta Diyas
Set of 2

Handmade Chocolates
100 grams

This hamper comes in a festive box.

Price: INR 250
(inclusive of GST)
Hamper 2

Terracotta Diyas
Set of 2

Handmade Chocolates
100 grams

Flodust T-lite holders
Set of 2

Silk Kundan Box (6”)

Price with Silk Kundan box: INR 640
Price with festive box: INR 430
(inclusive of GST)
Terracotta Diyas
Set of 2

Handmade Chocolates
100 grams

Flower Rangoli Colours
Set of 4 (including a stencil)

This hamper comes in a festive box.

Price: INR 370
(inclusive of GST)
Hamper 4

Terracotta Diyas
Set of 2

Handmade Chocolates
100 grams

Flodust Salver
Single

Flodust T-lite holders
Set of 2

This hamper comes in a festive box.

Price: INR 590
(inclusive of GST)
Hamper 5

Terracotta Diyas
Set of 2

Handmade Chocolates
100 grams

Aromatic Candles
Set of 2

Flodust Salver
Single

Flodust T-lite holders
Set of 2

This hamper comes in a festive box.

Price: INR 770
(inclusive of GST)
Hamper 6

Terracotta Diyas
Set of 2

Handmade Chocolates
100 grams

Aromatic Candles
Set of 2

Flodust T-lite holders
Set of 2

Silk Fabric box with partition

Price with Silk Fabric box: INR 905
Price with festive box: INR 635

(inclusive of GST)
Hamper Add-Ons

Select from our popu handmade products to add to your hamper:

- Hand-painted Folk-art Coasters
- Leather-art Candle Holder
- Brainvita - Stressbuster Game
- Handpainted Wooden Fridge Magnet cum Bottle-opener
- And many more!

Write to us for more details
Hampers have been priced with a festive paper box (ref image top right). Design printed on the box can be customised with branding.

Alternately we can also custom-make a beautiful reusable brocade / silk fabric box (ref image bottom left and right). Price will depend on size and design.

**Shipping**

- Shipping to individual homes pan-India is possible. Will be billed on actual
- Price will depend on weight, volume and delivery locations
An initiative to spread light and joy amongst underprivileged communities by enabling festive celebrations.

In 2022, Craftizen Foundation celebrated Diwali with 14 Orphanages and 2 Schools for children from low-income families, enabling safe and joyous celebrations for over 650 children. We donated sweets, snacks, chocolates and eco-friendly decorations.

Be a part of our celebrations,
Write to: connect@craftizen.org
Awards & Fellowships

- **NITI Aayog**
  - Women Transforming India
  - 2021 - 2022

- **Confluence Ideathon 2021 - Arts X Environment**
  - 2021

- **Sankalp Award**
  - Best Social Enterprise - Plastic Mitigation 2019

- **NABARD**
  - Social Entrepreneur Fellowship 2013-14

- **TATA TRUSTS**
  - Harvard - Tata Trust Social Innovation Grant 2016

- **Startup Leadership**
  - Social Enterprise of the year - 2016
Our Supporters

- HDB Financial Services
- wipro
- accenture
- Deloitte
- TITAN Company
- HCL Foundation
- Hindustan Unilever Limited
- YASH Technologies
- ISB
- Lenovo
- salesforce
- HP
- RedSeer Consulting
- LARSEN & TOUBRO
- NABARD
- SANKARA EYE HOSPITAL
- Razorpay
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